

Killarney Cougars BC

Social Media Policy

Killarney Cougars social media policy is to provide guidelines for members ensuring best practice in relation to club information and communications shared on social media and online messaging platforms, this includes the clubs Website, Facebook, Instagram, Club Force, Messenger, WhatsApp and Twitter accounts.

The club utilises the social media and online messaging platforms as an accepted effective communication means of promoting club activities, to engage timely with members, our basketball supporters and followers of the sport.

The Club will not accept or tolerate any content or comment listed below on our social media platforms,

Defamatory Material

Offensive or inappropriate comments

Obscene or racist comment

Personal attacks, insults or threatening language

Material infringing copyright or intellectual property rights

Material breach of privacy or confidential obligations

Content or comments that suggest, encourage or support any illegal activity

Any breach of the policy will result in content being removed and users discouraged or removed from submitting further content.

Members using Killarney Cougars Social Media and online content should always identify themselves, be respectful, accurate with information, not disclose confidential information and use common sense, exercise good judgement.

It is the responsibility of Executive club officers to ensure this policy is adhered to and that the policy is reviewed annually.

Killarney Cougars Social Media content and online communications will endeavour to comply with the best practice as informed by Sport Ireland and Basketball Ireland



Date July 1ST 2022.

Policy Review annually.